



Brinklow Football Club

Senior Section – April 2011

Why the meeting ?



- Give you an insight into the running of the senior section
- Show you some of our ideas, get some of your ideas
- Get your feedback and input to develop and improve

Talking about . . .



- Senior section set up
- Our vision for the next 3 years
- Current running costs
- Possible fund raising ideas
- Your support and ideas

Senior section set up



- Senior committee members

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| <ul style="list-style-type: none">– Seniors Vice Chairman (Tony G)– Seniors Secretary (Marie K)– Seniors Committee (Paul W)– Club Head Coach (Dale H) | <ul style="list-style-type: none">– 1st Team Manager (Paul H)– Reserve Team Manager (Bob K)– Youth Team Manager (Bolt)– Head Groundsman (Bolt) |
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- Dedicated team who manage the senior section
- Members of the main club committee
- Not financially independent – one set of accounts
- Currently have 52 players on the books

Senior section constitution



Senior section is the figurehead of the club

- Always endeavour to play at the highest possible standard
- Actively encourage the integration of junior and youth players
- Bring junior players through the club into senior football
- Lead by example
- Senior section operates as “one unit” (1st reserves and youth)
- 1st team always selects the strongest available side
- Subs payments and club policies must be respected
- Aim to achieve the FA Charter Standard for Senior football
- Be professional in our attitude and approach



Where do we want to be in the next 3 years ?

- 1st team playing in Alliance Premier
- Reserve team playing in Div 3
- Continued pull through of young players from within the club
- Attract new and experienced players in key areas
- Development of coaching and technical expertise
- Improved facilities on and off pitch (in line with league requirements)
- Change our financial model
 - Improve income through sponsorship and funding
 - Work towards a “zero” subs situation

Current running costs



- It costs approx £3,500 per season to run 2 teams
- 2010/11 season to date we have collected approx £3,000
- We always adjust for players who are injured
- We always adjust for players who play limited No of games
- Collection is always tough !

- We have considered weekly payments, standing order etc



Fund raising

- Finance a reduction in subs and invest in improved facilities, playing kit and training kit
- Aim to provide a “no subs” situation in Alliance Premier
- Possible ideas
 - Team Sponsorship
 - Player sponsorship
 - Senior 5 a side tournament
 - Race night

Your input ?



- Is our 3 year “vision” realistic and achievable ?
- What do we need to do to get there ?
- We will need your support and ideas to progress
- Would make sense to have players representatives on the committee
- Your input to the development of players/coaching
- We will need help to organise fundraising and sponsorship