

## **Brinklow FC AGM 2012**

### **Tony Glasscoe - Vice Chairman (Seniors) End of season report**

This has been an exceptional season for the senior section in every sense of the word, with an incredible haul of silverware achieved against a backdrop of financial and management stability. Between the reserves and 1<sup>st</sup> team our achievements include being Double league winners in Coventry Alliance Division 1 and 5, Winners of the Bedworth Nursing, Foleshill Charity and HE Mann Cups, alongside the League Golden Boot award, League secretary of the year, and finally the prestigious Coventry Alliance Club of the year award. These achievements are fantastic for the club as a whole, and they have also consolidated our growing reputation in local football as a respected competitor to some of the larger more established clubs, none more so than the big names that were swept aside by the 1<sup>st</sup> team during their progress in the Telegraph Cup.

2 years ago when the senior section was granted its own management team by the main committee, we put in place a 3 year development plan for the senior section, identifying our key objectives and actions for players and teams on the playing side, and also for the back office team to bring a structured and professional approach across the board. The coaching staff and team managers have worked incredibly hard to get both teams playing the right way, and this is undoubtedly a major factor in our success, both now and for the future. I am pleased to say that we have achieved 95% of our planned objectives within the first 2 years, and we are now in the process of further shaping this plan for the next 3 years.

Financial stability has been a challenge of the senior section for several years, and a key area of success from our 3 year plan is that we are finally in a financially secure position that is more sustainable for the future. We have generated circa £3000 through fundraising efforts this season to offset our running costs, and this has reduced the burden on players individual subs. Early in the season the players independently organised a sponsored Bikeathon, and this was further supported by a Race Night, and two Soccer Camps, both of which provided the whole Club with social opportunities as well as much needed income for the seniors. My thanks go to the main committee for their faith in the senior section during this period of change.

However it was not just Social events organised by the seniors that served to bring the club together. The tremendous success of both teams was followed throughout the season by the fantastic support of our loyal yellow and blue army, many of whom have seen a number of the current crop of players grow from within the junior and youth teams. To witness Brinklow FC playing at the Ricoh Arena was surely one of the proudest moments for anyone connected with the club, and this year more than ever I believe that the seniors have truly captured the imagination of our junior section. A large number of players that have been part of this year's success story have come from within our junior and youth section, and this is a policy that we will continue to develop going forward. Our younger players can finally see a place to aim for, a team that you can be very proud to play for.

To cap off this incredible season we have just agreed a major sponsorship deal with "TICSI" for the 2012/13 season which will secure the Senior teams with even greater financial stability, and help us to continue this amazing football journey into the future.

Finally I would like to thank the players, supporters and the seniors management team and helpers for their incredible commitment, during a historic season at Brinklow FC.

But remember – the journey is not over, now we start again !

All the very best

Tony Glasscoe (Seniors Vice Chairman)